• Scalable with any size data
• In-memory analytics

• BI/Reporting -to- analytics
SAS® VISUAL ANALYTICS

DELIVERS A SINGLE SOLUTION FOR FASTER, SMARTER DECISIONS

Central Entry Point

Integration

Role-based Views

DATA BUILDER
- Join data from multiple sources
- Create calculated and derived columns
- Load data

ADMINISTRATOR
- Monitor SAS® LASR™ Analytic server
- Load/unload data
- Manage security

EXPLORER
- Perform ad-hoc analysis and data discovery
- Apply advanced analytics

DESIGNER
- Create dashboard style reports for web or mobile

MOBILE BI
- Native iOS and Android applications that deliver interactive reports

SAS® LASR™ ANALYTIC SERVER
Figure 1. Magic Quadrant for Business Intelligence and Analytics Platforms

Source: Gartner (February 2015)
"Shorten Time To Relevance"

Self-service data mgmt: ★★★★★
Self-service reporting: ★★★★★
“Mash-up data from EDW with other sources (internal, external and from other siloes) to explore & discover new insights.”

“Shorten Time To Decision”

Self-service data mgmt: ★★★★★
Self-service reporting: ★★★★★
“Trusted & validated reports for mass consumption based on high-quality EDW data, prepared with enterprise data management tools.”

BI THE RIGHT LEVELS OF GOVERNANCE

AD-HOC DISCOVERY PROTOTYPING

HIGH GOVERNANCE

Information Consumers

LOW GOVERNANCE

INDUSTRIALIZED REPORTING

Power users
BI ...THE RIGHT LEVELS OF GOVERNANCE

HIGH GOVERNANCE

Information Consumers

Self-service data mgt: ★★★★★

Self-service reporting: ★★★★★

ETL

FRONT-END

SAS Data Management

AD-HOC DISCOVERY PROTOTYPING

Information Consumers

Self-service data mgt: ★★★★★

Self-service reporting: ★★★★★

ETL

FRONT-END

SAS Data Management

INDUSTRIALIZED REPORTING

Power users

SAS Enterprise Guide

LOW GOVERNANCE